



WINTER WONDERLAND

Sponsorship Packages



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

ABOUT THE NEVADA DIABETES ASSOCIATION

The mission of the Nevada Diabetes Association for children and adults is to have a program or service for anyone affected by diabetes in the community. The Nevada Diabetes Association strives to improve the lives of individuals living with diabetes through prevention, education, and service.

The NDA enhances the quality of life for individuals with diabetes through preventive measures, education, and support services. We offer programs and services year round, including camps, diabetes support programs, seminars, workshops, printed materials, electronic resources, emergency diabetes medical assistance, and advocacy. For over 30 years, the NDA has helped those affected by diabetes lead longer, healthier lives by mitigating the potential complications of this disease.

We are redefining what it means to live with diabetes.



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

ABOUT WINTER WONDERLAND

Winter Wonderland is a signature annual fundraising event. It functions as a prominent food and drink exhibition that brings together the community to support local diabetes programs such as local camp and emergency medical programs.

The core of the event is a high energy tasting showcase featuring local restaurants, bars, bakeries, and distilleries. Over 25 culinary teams present custom-crafted concepts, serving up one signature winter-inspired bite or drink to attendees. Guests and a panel of judges taste the entries to cast votes across several competitive categories.

All proceeds from ticket sales, sponsorships, and silent auction bids directly fund the Nevada Diabetes Association's regional operations. This money supports essential services in Northern Nevada, including medical supplies distribution, public education workshops, and funding for local youth diabetes camps.



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

Event Details

When: December 10, 2026 at 6:00 PM
Where: Atlantis Resort & Casino Grand Ballroom
(Reno, NV)



WINTER WONDERLAND

Sponsorship Packages



\$10,000

Shimmering Snowflake Presenting Sponsor (Exclusive)

This level: sends 10 children with diabetes to Camp Buck



- **Naming Rights: "Winter Wonderland, presented by [Sponsor]" on all materials.**
- **Top Logo placement across all event communications, marketing, collateral, social media and the event webpage.**
- **Inclusion in all press releases and media outreach as Presenting Sponsor and as a key supporter of the Emergency Medical Assistance Program and NDA Summer Camp.**
- **Welcome remarks(2-3minutes) and on-stage recognition during the program.**
- **Branded activation space at the event entrance(optional).**
- **Dedicated sponsor spotlight on social (minimum 3 posts).**
- **3 VIP tables (12 seats total), premium table placement.**

WINTER WONDERLAND

Sponsorship Packages



\$7,500

**North Star Entertainment
Sponsor (1 available)**

This level: sends 7 children with diabetes to Camp Buck

- **Recognized as the North Star Entertainment Sponsor across all event communications, marketing, collateral, social media, and the event webpage.**
- **Branded signage and emcee mentions for all entertainment/stage segments.**
- **Included in public relations efforts as a key supporter of the Emergency Medical Assistance Program and NDA Summer Camp.**
- **Recognized in the NDA annual report.**
- **2 VIP tables (8 seats) and on-stage recognition at the event.**

WINTER WONDERLAND

Sponsorship Packages



\$5,000

Gold Glitter (5 available)

This level: sends 5 children with diabetes to Camp Buck

- Recognized as a gold glitter sponsor in all event communications, marketing, collateral, all social media channels, and event webpage.
- Recognized via public relations efforts as key supporter of the Emergency Medical Assistance Program.
- Recognized in the NDA annual report.
- 1 VIP table at the event(4 seats) and on-stage recognition at the event.



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

WINTER WONDERLAND

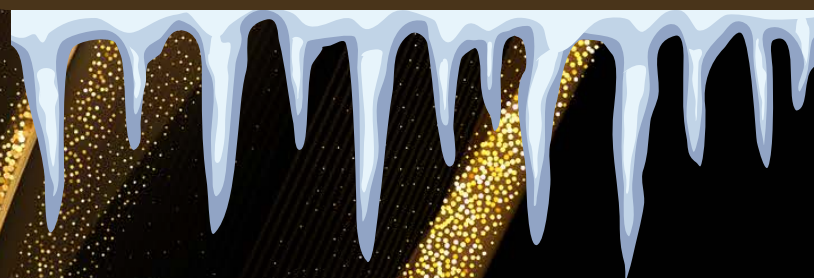
Sponsorship Packages



\$3,500

Icicle Row Sponsor (1 available)

This level: sends 3 children with diabetes to Camp Buck



- **Recognized as the exclusive Vendor Sponsor in all event communications, marketing collateral, all social media channels, and event webpage.**
- **Acknowledged on stage as the Sponsor Covering vendor participation fees.**
- **Recognized in the NDA annual report.**
- **2 Tickets for the event.**



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

WINTER WONDERLAND

Sponsorship Packages



\$2,500

Silver Sparkler (5 available)

This level: sends 2 children with diabetes to Camp Buck

- **Recognized as a silver sponsor in all event communications, marketing, collateral, all social media channels, and event webpage.**
- **Recognized via public relations efforts as a key supporter of the Emergency Medical Assistance Program.**
- **Recognized in the NDA annual report and on-stage recognition at the event.**
- **2 tickets for the event.**



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

WINTER WONDERLAND

Sponsorship Packages



\$1,000

Bronze Blizzard (5 available)

This level: sends 1 child with diabetes to Camp Buck

- **Recognized as a bronze sponsor in all event communications, marketing, collateral, all social media channels, and event webpage.**
- **Recognized via public relations efforts as a key supporter of the Emergency Medical Assistance Program.**

WINTER WONDERLAND

Sponsorship Packages



\$800

or 8 cases of champagne

**Frosted Flute Sponsor
(Welcome Sponsor)**



- **Recognized as a frosted flute sponsor in all event communications, marketing, collateral, all social media channels, and event webpage.**
- **Verbal recognition at the event as the sponsor of the welcome toast.**



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

WINTER WONDERLAND

Sponsorship Packages



\$50 - \$600

Event Ticket Prices

- **Community Service Ticket - \$50**
- **General Admission(Advance) - \$75**
- **General Admission (Day of Event) - \$90**
- **Party Pack (8 GA Tickets) - \$500**
- **VIP Table (4 Seats) - \$600**

WINTER WONDERLAND

Sponsorship Packages

**Make a difference today.
Learn more about how you can
be a sponsor at
Winter Wonderland 2026.**



www.diabetesnv.org



800.379.3839



kim@diabetesnv.org

